

What is crowdfunding?

Crowdfunding is sponsorship by a crowd of many donors, each making an individual, small donation in return for a small reward, like a t-shirt or a project poster. Sponsorcraft provides a platform to showcase projects to a potentially huge audience, and gives sponsors an easy way to donate.



How is Sponsorcraft different?

Sponsorcraft's key benefit is our focus on education. By doing so, we are able to showcase new projects to those who have already sponsored "connected" projects - such as those at the same university or town or in similar categories.

We help students with all sorts of projects such as:

// media // comedy // science // events //
technology // theatre // engineering // film //
community // dance // music // art & design //
games // sport // food & many more

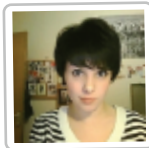
"Sponsorcraft has been by far the most effective way of raising funds for my campaign - Undergarments for everyone."

Ed Talkien, Undergarments for Everyone



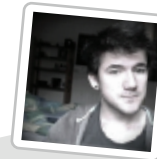
"We were blown away by the support, and the speed with which donations came in."

Emily Cawse, Bristol Improv



"Can't thank Sponsorcraft enough. Hit my target with 17 days to spare!"

Paul Hallett, Django Pi



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FUNDING STUDENT
PROJECTS,
IDEAS
& EVENTS



www.sponsorcraft.com

Who is it for?

Sponsorcraft brings crowdfunding to the education sector, offering universities, colleges, schools, and their students and staff an accessible, alternative method to obtain social funding for their ideas and projects.

How do I create a project?

Simply login to our website and enter a few key details: a description of what you want to do, a funding target and completion date, and some rewards for donations. Images and videos can also bring your project to life! We offer advice, tips, and feedback all along the way.

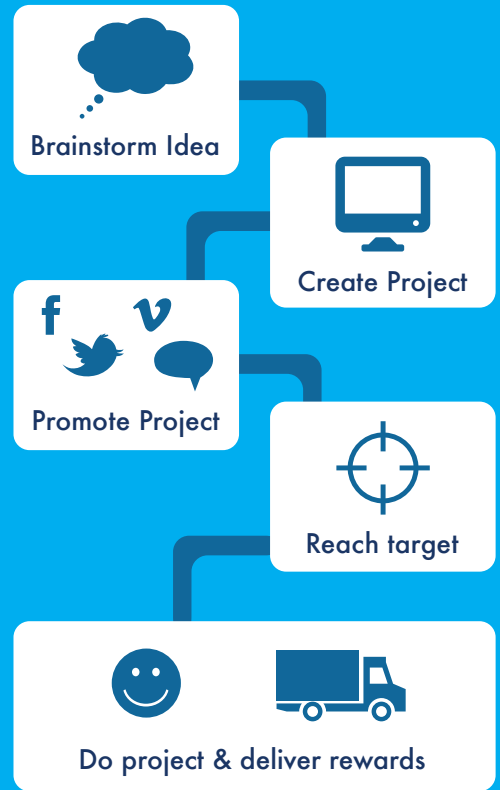
All-or-nothing funding?

Every project must achieve its funding target by its completion date or no funds change hands. Why? Part of the appeal of Sponsorcraft is that sponsors get to engage with projects and see where their money is going. This keeps everyone happy!

Are there any fees?

For every successfully funded project, Sponsorcraft applies a 5% fee to the total funds raised. If a project is not successful no fees are charged. PayPal also apply fees of ~3.5% to successful projects. We recommend adding a little bit more to your funding target to cover these costs.

So, What's involved?



Walking Bristol
Music



Where the hell is Kevin?
Film



Emily Diamond - Athletics
Sport



Paper Potential
Art & Design



Loughborough Kids Trips
Community



The Geek Gurl Diaries
Technology



Empower Kenya
Environment



Good Grief Edinburgh 2012
Theatre

Get started!

Visit: <https://sponsorcraft.com>